

## **Euclid Systems Corporation Appoints New Vision Eye Clinics as Authorized Retail Representative for Shanghai Region**

HERNDON, Va. and SHANGHAI, Oct. 20, 2014 /PRNewswire/ -- Herndon Virginia and Shanghai China. Euclid Systems Corporation and its subsidiary Euclid Trading (Shanghai) Ltd. and New Vision Eye Clinic, a member of the Optegra Eye Hospital Group, announce the signing of a cooperative agreement.

Euclid Systems Corporation has appointed New Vision Eye Clinics as its factory authorized retail representative in the Shanghai and Suzhou areas of China. New Vision has agreed to establish retail centers, focused on providing the highest level of customer service and care and representing Euclid's EMERALD™ product in the area. The joint project hopes to create 15-20 retail outlets in the next 5 years in the Shanghai Delta region.

"Euclid is pleased to have identified a partner in New Vision that shares our focus on quality service and product delivery," stated Michael Ross, COO and President of Euclid Systems Corporation. "We have long felt that being closer aligned with the consumer will allow us to provide a better product experience and outcome." Michael Gu, Managing Director of New Vision Eye Clinic stated that "In China you have the big hospitals, and then the eye glass shops that are run by technicians. What is missing is something in between, and this is partly what we are trying to provide – a middle ground staffed by medical professionals which provides vision care services on a personal level when and where families need them."

**About New Vision Eye Clinic:** New Vision Eye Clinic is part of the Optegra Eye Hospital Group - a specialist provider of ophthalmic services in the UK, China, Czech Republic, Poland and Germany. Optegra operates 25 eye hospitals and clinics and brings together leading edge research and medical expertise, state-of-the-art surgical equipment and top ophthalmic surgeons renowned for their areas of expertise to offer excellent clinical outcomes in laser vision correction, refractive lens exchange (Clarivu™), cataract removal, AMD, vitreoretinal and oculoplastics procedures all carried out in 5-star patient facilities. Established initially as a joint venture with Ruijin Hospital in 1996 New Vision Eye Clinic has been serving the local and expatriate communities of Shanghai since 1996. Providing the highest standards of clinical excellence, the safest surgical outcomes and customized treatment plans New Vision Eye Clinic's expert clinical team offer patients the most accurate and effective diagnosis and treatments available.

**About Euclid Systems Corporation:** Euclid Systems Corporation, with headquarters and manufacturing in Herndon, Virginia, and with offices in Shanghai and Beijing China, is a leading manufacturer of Orthokeratology lens products for myopia control. Euclid's EMERALD™ lens has received FDA approval in the U.S. as well as regulatory approvals from numerous countries in Asia and Europe, and is the only Ortho-K product registered by both the U.S. FDA and the China CFDA.

**About Orthokeratology:** Orthokeratology (or Ortho-K) is the practice of using a specially designed Rigid Gas Permeable (RGP) lens, worn only at night while sleeping, to provide clear vision during the day to children and adults with nearsightedness (myopia). Ortho-K has been gaining rapid acceptance worldwide, and especially in China, as an increasing number of studies show that the use of these lenses by children during their growth years may retard the progression of myopia.

SOURCE Euclid Systems Corporation